



Royal Horticultural Society Lily Group

Data Privacy Statement

This **Privacy Statement** explains how we look after your personal information and what we do with it. The RHS Lily Group is committed to protecting and respecting your privacy. We will never sell or exchange your data.

Why do we collect personal information

The personal information we collect includes your name, address, email and telephone numbers. We collect this information only in connection with providing membership benefits, processing your membership and sending out information about our events, publications and about our conservation work. We will only share your information with trusted suppliers and only to carry out such transactions.

How we use your personal data

To fulfil your membership application

To process membership subscriptions or other payments

To post you our bi-annual yearbook

To send you e-newsletters and information about other events such as the Seed List and the Bulb Auction

In order to process the mailing of the yearbook we use a trusted mailing company

Consent and keeping your information up to date

Disclosing your personal information to us is part of becoming a member of the RHS Lily Group and by doing so you give your consent to its collection, storage, processing and use by us as described in this privacy statement.

As a RHS Lily Group member you have control over the accuracy of your personal information.

To verify, update or amend the personal information you have provided, please contact the Membership Secretary on: lilygroupmembers@gmail.com

Retention of personal data

The RHS Lily Group will keep your data only for as long as is necessary to meet the requirements of financial record keeping or for the purposes of historical research.

However you have the right to request deletion of your personal data. To make such a request please send a letter or email the Membership Secretary.

Security

Your personal data is held securely by RHS Lily Group officers and will not be used beyond the purposes and functions as set out above or otherwise shared without your permission. This Privacy Statement will be updated as and when necessary.

